

### ALFA Fund Description

The AlphaClone Alternative Alpha ETF tracks an index that aims to deliver outperformance by mimicking hedge funds' positions in US equities. The index relies on lagged published holdings and can be long and short.

### ALFA Factset Analytics Insight

ALFA relies on publicly disclosed stock picks from hedge fund managers to select its stocks. It looks at the historical returns of various funds or institutional investors and draws its selection universe from the equities held by those funds that ALFA's proprietary methodology deems the best performing. The challenge with this approach is that fast-money hedge funds can change their positions on a dime, while ALFA looks at lagged, quarterly snapshots. The fund counters this problem with screens for sticky assets. It also has a defensive hedge that toggles on during down markets. With a small basket of securities and some major sector biases, ALFA provides some intensely concentrated exposure to a narrow set of companies. While underlying liquidity is strong thanks to the kind of names that make up ALFA's basket, retail investors face some sizeable spreads that make limit orders advisable. ALFA is also a very expensive fund, though it must be said that it does track its unique index rather well. On the other hand, the fund has had some capital gains distributions, so overall holding costs may be steeper than advertised.

### ALFA Index Data

Index Tracked	AlphaClone Hedge Fund Downside Hedged Index
Index Weighting Methodology	Tiered
Index Selection Methodology	Proprietary
Segment Benchmark	MSCI USA Investable Markets_net

### Overall Rating



### ALFA Summary Data

Issuer	Exchange Traded Concepts
Brand	AlphaClone
Inception Date	05/31/12
Legal Structure	Open-Ended Fund
Expense Ratio	0.98%
Assets Under Management	\$25.17M
Average Daily \$ Volume	\$75.37K

### ALFA Portfolio Data

Price / Earnings Ratio	47.39
Price / Book Ratio	2.94
Distribution Yield	0.00%
Next Ex-Dividend Date	N/A

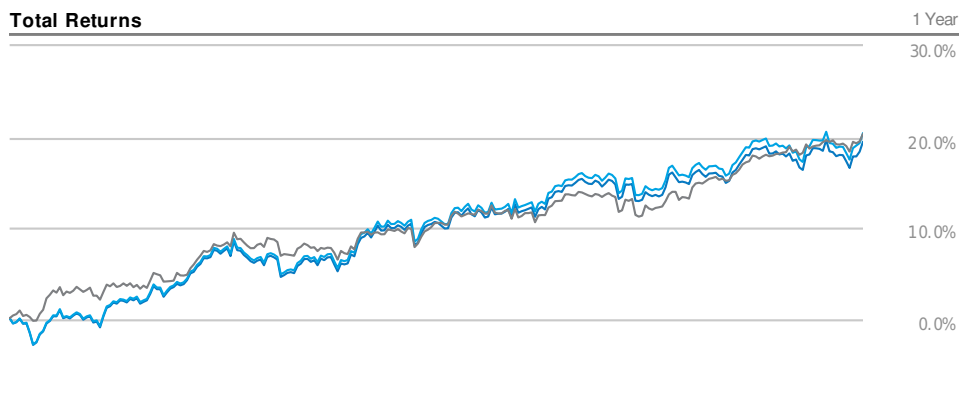
### Related ETFs to ALFA

Top Competing ETFs: **KNOW, NFO, GURU, GVPI, IBLN**

### EFFICIENCY



### Total Returns



performance	Jan 2017	Mar	May	Jul	Sep	Nov	1 Year	3 Years	5 Years	10 Years
		1 Month	3 Month	YTD	1 Year	3 Years	5 Years	10 Years		
ALFA		0.9%	5.61%	20.72%	19.61%	0.19%	9.73%	--		
ALFA		1.09%	5.66%	20.69%	19.47%	0.19%	9.75%	--		
AlphaClone Hedge Fund Downside Hedged Index		0.21%	5.06%	20.38%	20.16%	0.73%	--	--		
MSCI USA Investable Markets_net		0.5%	7.47%	17.12%	20.39%	10.17%	15.6%	8.62%		

All returns over 1 year are annualized. All returns are total returns unless otherwise stated.

### ALFA Portfolio Management

Expense Ratio	0.98%
Median Tracking Difference (12 Mo)	-0.85%
Max. Upside Deviation (12 Mo)	-0.54%
Max. Downside Deviation (12 Mo)	-1.27%

### ALFA Tax Exposures

Max LT/ST Capital Gains Rate	20% / 39.6%
Capital Gains Distributions (3 Year)	--
Tax on Distributions	Qualified dividends
Distributes K1	No

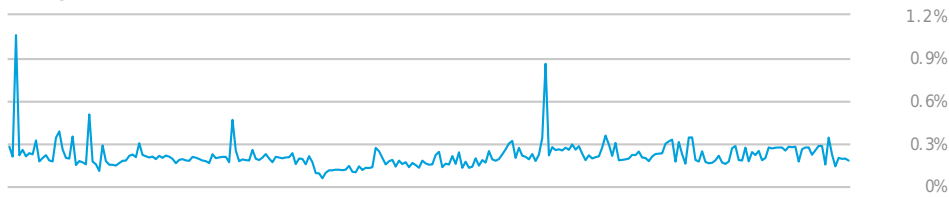
### ALFA Fund Structure

Legal Structure	Open-Ended Fund
OTC Derivative Use	No
Securities Lending Active	Yes
Securities Lending Split (Fund/Issuer)	No Policy
ETN Counterparty	N/A
ETN Counterparty Risk	N/A
Fund Closure Risk	High
Portfolio Disclosure	Daily

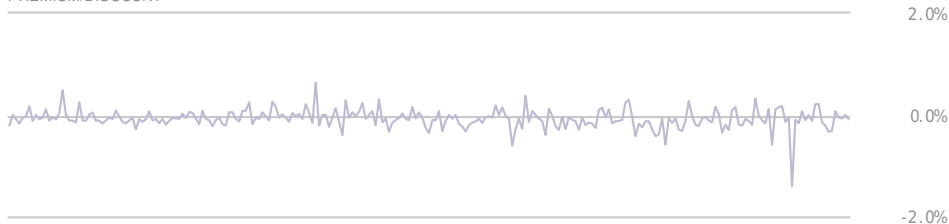
## TRADABILITY

62

### DAILY SPREAD



### PREMIUM/DISCOUNT

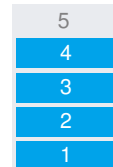


### VOLUME



DEC MAR JUN AUG '17

## ALFA Factset Analytics Block Liquidity



This measurement shows how easy it is to trade a \$1 million USD block of ALFA. ALFA is rated a 4 out of 5.

## ALFA Tradability

Avg. Daily Share Volume	1,768
Average Daily \$ Volume	\$75.37K
Median Daily Share Volume	1,077
Median Daily Volume (\$)	\$45.7K
Average Spread (%)	0.22%
Average Spread (\$)	\$0.09
Median Premium / Discount (12 Mo)	-0.08%
Max. Premium / Discount (12 Mo)	0.64% / -1.41%
Impediment to Creations	None
Market Hours Overlap	100%
Creation Unit Size (Shares)	50,000
Creation Unit/Day (45 Day Average)	0.02
Creation Unit Cost (%)	0.01%
Underlying Volume / Unit	0.22%
Open Interest on ETF Options	2
Net Asset Value (Yesterday)	\$42.53
ETF.com Implied Liquidity	4

## FIT

71

### ALFA Sector/Industry Breakdown

Sector	ALFA	Benchmark
Technology	26.94%	21.74%
Consumer Cyclical	17.97%	12.80%
Healthcare	14.41%	13.82%
Financials	12.52%	18.40%
Industrials	11.75%	10.96%
Energy	5.24%	5.67%
Consumer Non-Cyclical	4.97%	7.68%
Basic Materials	4.31%	2.89%
Utilities	1.89%	3.11%

### ALFA Geographic Exposure

Countries	ALFA	Benchmark
United States	93.08%	99.79%
China	6.88%	--
Canada	1.06%	0.09%
Argentina	--	0.04%
France	--	0.05%
Israel	--	0.01%
Luxembourg	--	0.00%
Netherlands	--	0.01%
South Africa	--	0.00%

### ALFA Top 10 Holdings

Alibaba Group Holding Ltd. Sponsored ADR	5.30%
Charter Communications, Inc. Class A	4.22%
Apple Inc.	4.18%
Constellation Brands, Inc. Class A	3.23%
NXP Semiconductors NV	3.02%
Amazon.com, Inc.	2.34%
Microsoft Corporation	2.23%
Alphabet Inc. Class A	2.19%
Oracle Corporation	1.96%
Time Warner Inc.	1.71%
Total Top 10 Weighting	30.38%

Regions	ALFA	Benchmark
North America	94.14%	99.88%
Asia-Pacific	6.88%	--
Latin America	--	0.04%
Europe	--	0.07%
Middle East & Africa	--	0.01%
Developed / Emerging Split	94.14% / 6.88%	99.96% / 0.04%

## ALFA BENCHMARK COMPARISON

ALFA	Benchmark	
83 Holdings	2422 Constituents	
<b>Shared Holdings</b>	16.51% (Weight)	
68 (Count)	ALFA	Benchmark
Weighted Average Market Cap	119.77 B	144.93 B
Size Split		
Large (>12.9B)	56.84%	79.14%
Mid (>2.7B)	28.19%	15.84%
Small (>600M)	10.49%	4.64%
Micro (<600M)	4.49%	0.38%
Price / Earnings Ratio	47.39	26.93
Price / Book Ratio	2.94	3.08
Dividend Yield	0.90%	1.81%
Number Of Holdings	83	2422
Concentration	Low	Low

## ALFA Performance Statistics

Goodness of Fit (R2)	0.82
Beta	1.09
Up Beta	1.01
Down Beta	1.09
Downside Standard Deviation	0.26%
Segment Benchmark	MSCI USA Investable Markets_net



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Data provider: 